

The Total Economic Impact™ of Ambition

An objective look at the potential ROI revenue organizations achieve with Ambition's Revenue Performance Platform™



ROI



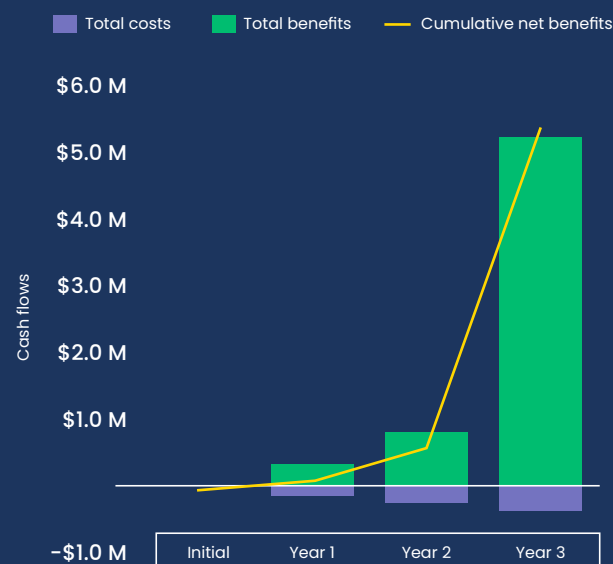
Net Present Value



Payback Period

FINANCIAL SUMMARY

3-year risk-adjusted present values



AMBITION BY THE NUMBERS

Four key benefits



25% lift in key sales activities
+ 1% increase in win rate



80% decrease in manual coaching prep;
gave managers back 7+ hours/week



96% decrease in time spent creating
and running sales competitions



25% increase in rep retention

CUSTOMER VOICE

"Ambition helps eliminate the use of subjective expectations while helping answer the question, 'How much did I influence the business today?' through a simple format and streamlined tools."

– *Senior Inside Sales Manager, Utilities*

"Ambition has given me an absurd amount of time back in my day. If I had to go back to the old coaching way, it would be brutal."

– *Sales Executive, Software*

Ready to close the revenue performance gap?

[Download pricing](#) for Ambition's Revenue Performance Platform today. This data summarizes the findings of a study by Forrester titled: The Total Economic Impact™ of Ambition. January 2022.

AMBITION